



September 24, 2019

Pocatello Safety Fest – April 14-16, 2020

Dear Colleague:

Safety Fest of the Great Northwest is FREE to the community and provides safety and health training in an effort to help reduce fatalities, injuries and illnesses. We focus on keeping training free so that local small businesses with minimal or non-existent training budgets never have to suffer when it comes to safety training.

This year's conference will be held Tuesday, April 14th through Thursday, April 16th at the Red Lion Hotel, Pocatello, Idaho. We are sending you this announcement to invite you to participate in the Trade Show at the conference.

Vendors will display on Tuesday, April 4th from 7:30 am to 5:00 pm and Wednesday, April 15th from 7:30 am 5:00 pm, at a cost of \$300 per booth area. Oversize booths will be charged an additional \$100. Non-Profit organizations and Safety Fest Founding Partners are charged \$100 per booth area. Booth areas are 8 x 8 and include display tables and chairs which will be set up in the vendor area in advance. You will need to bring your own tablecloths, electrical cords and display supplies. There are 25 booth spaces available and they will go fast, so submit your registration early.

New - Thursday Demo Day! To best utilize the vendor area at the hotel we are offering an option for vendors to display on Thursday from 7:30 am to 1 pm. We want the focus on Thursday to be about demonstrations, simulations and hands-on activities. We will offer this as an add-on option for an additional \$100, or if a company would like to only display on Thursday the cost will be \$200 for a table.

The "Vendor Bingo" game will be promoted during the conference. Vendors are encouraged to donate prizes that will be included at the Vendor Bingo prize drawing. Refreshments will be offered in designated areas during breaks at the conference. If you wish to sponsor a refreshment break at a cost of \$500, your two-day (Tuesday and Wednesday) vendor booth will be included in that cost.

This year we are also looking for an organization to sponsor our grand prize raffle drawing. Let me know if you are interested in this opportunity for a little more spotlight advertising.

If you are interested in participating in the Trade Show, please send me an email dchristensen@lhtac.org or call 208-344-0565. We want to thank you for your interest and support of the 11th Annual Safety Fest of the Great Northwest Pocatello. Please feel free to contact me if you need more information or you can visit the Safety Fest website at: <http://safetyfest-pocatello.org/>

Sincerely,
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